



**PARRY, ROMANI, DECONCINI & SYMMS**  
*Legislative Consultants Since 1984*



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# PARRY, ROMANI, DECONCINI & SYMMS



## What We Can Do For You

Every day the Federal government makes decisions that could have a dramatic impact on your business. There is only one way to insure that your interests are considered in the legislative process – become involved! Parry, Romani, DeConcini & Symms can help you become a significant player in Washington.

We are a full service government relations firm, duly registered and in compliance with the rules and regulations promulgated by the U.S. House of Representatives, the U.S. Senate (HLOGA – Honest Leadership and Open Government Act) and the Department of Justice (FARA – Foreign Agents Registration Act).

When a client retains Parry, Romani, DeConcini & Symms, they receive all of the resources, personal contacts, strategic thinking and manpower that the firm has to offer. Parry, Romani, DeConcini & Symms can help you

- Understand the complexities of the Federal government decision-making process;
- Monitor and identify legislation that may directly or indirectly affect your interests;
- Formulate realistic and achievable objectives and design an effective strategy to get your message across clearly and concisely to key government policymakers; and
- Achieve your legislative goals with personalized, hands-on representation.



## **ABOUT US**

Parry, Romani, DeConcini & Symms was founded as Parry and Romani Associates, Inc. at the beginning of 1984 by Dr. Romano Romani and Thomas Parry, Esquire (deceased). The firm is the oldest independent lobbying firm in Washington. It was also the first overtly bipartisan firm, and has continued that tradition to the present. While most lobbying firms flourish or die depending on which party controls the Congress, PRDS has been relatively immune to those changes, functioning effectively regardless of politics.

Lobbying is strictly a word of mouth business; we typically do not advertise ourselves in magazines or newspapers or even online. You get new clients because you have been successful in representing your current clients. It is a testament to its effectiveness in lobbying the Congress and Administration that a small, boutique firm like PRDS has represented well over 250 different clients in its thirty-three year history and many of them for decades. From our very first clients, the Motion Picture Association of America and Sony, PRDS has attracted many of the most prestigious corporations active in Washington. Today, the list of active clients includes GNC, Verizon, AIDS Healthcare Foundation and, the Alabama-Coushatta Tribe of Texas.

PRDS' longevity is a direct result not only of its many legislative successes, but of its care adherence to the highest standards of professionalism and business ethics. No hint of scandal or impropriety has ever been associated with the firm or any of its lobbyists.

Together, our advocates have amassed decades of Congressional experience that allows us to provide the type of representation required to meet the needs of a diverse client base. We have been involved in every aspect of the legislative process, and constitute one of Washington's top teams of lobbyists and legislative consultants.

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## **MEET THE TEAM**

**Romano Romani, Ph.D.  
President**



**Steve Symms, U.S. Senator (Ret.)  
Partner**



**Thaddeus Strom  
VP, Congressional Relations**



**James W. Rock  
Vice President**



# **CURRICULA VITAE**

## **PRD&S Professional Staff**



**ROMANO ROMANI, Ph.D.**  
President and COO

Dr. Romani is a former Professor of Political Science with a Ph.D. from the Johns Hopkins University who served for ten years as Legislative Director and Staff Director for both former Senators Vance Hartke, a Democrat from Indiana, and Dennis DeConcini, a Democrat from Arizona, who served as Chairman of the Intelligence Committee as well as Chairman of the Intellectual Property Subcommittee and as a member of the Appropriations Committee.

In 1984, Dr. Romani formed Parry and Romani Associates, Inc. with Thomas D. Parry (1947-2001), specializing in legislative and regulatory affairs. With over thirty years of service to the firm's diversified clientele, Dr. Romani has overseen numerous legislative efforts. While the firm has handled issues before a wide variety of Congressional Committees, it has been especially active with the Senate and House Judiciary and Appropriations Committees, the Senate Finance Committee, the Senate Health, Education, Labor and Pensions Committee, the Senate Environment & Public Works Committee, the Senate Commerce Committee, the House Energy & Commerce Committee, and the Food and Drug Administration.

Dr. Romani is married and has three children. He and his family reside in Rockville, Maryland.



**The Hon. STEVE SYMMS**  
United States Senator (Retired)  
Member, U.S. House (Retired)  
Partner



The Honorable Steve Symms, former United States Senator from Idaho, was born in Nampa, Idaho on April 23, 1938. A graduate of Caldwell High School, Senator Symms earned a Bachelor of Science degree from the University of Idaho. After serving three years in the United States Marine Corps, he returned to Symms Fruit Ranch, Inc., his family business in Caldwell, Idaho.

A political unknown in 1972, he ran for and won a seat in the United States House of Representatives. In 1980 Congressman Symms won election to the Senate upsetting a long-term incumbent and was re-elected in 1986, defeating a 10-year sitting governor.

Before his January, 1993 retirement from the U.S. Senate, Senator Symms served on the Finance and Armed Services Committees, and was also a member of the Environment and Public Works Committee. He Chaired the Transportation Subcommittee and managed several highway bills.

During his years of public service, Senator Symms was selected to receive the U.S. Marine Corps "Iron Mike" award and the National Guard's "Minuteman of the Year" award, in addition to awards from such groups as the National Federation of Independent Business, the Freedom Foundations, the American Security Council, the Watchdog of the Treasury, Americans for Constitutional Action and the U.S. Chamber of Commerce.

Upon his retirement from public office, Senator Symms formed his own consulting firm. In 2001 he joined forces with Parry, Romani & DeConcini to form Parry, Romani, DeConcini & Symms.

Senator Symms is well-known and well-respected by members of both parties but has a special attachment to the Republicans, especially the Republican leadership in the House, Senate and White House. The Senator is close to President Trump's deputy Chief of Staff, Rick Dearborn and the head of his legislative department, Marc Short (who actually worked for the Senator when he was in office).

Senator Symms and his wife, Loretta (née Fuller), a former Deputy Sergeant of Arms of the U.S. Senate, reside in Northern Virginia.

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**THADDEUS E. STROM, Esq.**  
Vice President, Congressional Relations



Thaddeus Strom joined Parry, Romani, DeConcini & Symms in February 2004 as Vice President for Congressional Relations after more than two decades of service on Capitol Hill. Mr. Strom brings extensive knowledge of the issues and legislative process, which he acquired under the guidance of Senator Strom Thurmond, President Pro Tempore of the U.S. Senate. He is an expert on Senate process and procedure and a long-time friend of many senior Republican committee chairmen.

Mr. Strom served as Chief of Staff to Senator Strom Thurmond from 1986 to 1988. As Chief of Staff, Mr. Strom was responsible for formulating and directing office policy for Senator Thurmond in all areas of his U.S. Senate office. Mr. Strom received a bachelor's degree in Political Science from Clemson University, and his Juris Doctor from the University of South Carolina School of Law. He and his family reside in the District of Columbia.

From 1988 to 1991, Mr. Strom served as General Counsel to Republicans on the Senate Judiciary Committee, providing substantive analysis and devising strategy on bills referred to the Committee.

From 1991 to 1993, while Senator Thurmond was Ranking Member and Senior Republican on the Senate Judiciary Committee, Mr. Strom served as the Chief Counsel and Staff Director to the Republican members. In this capacity, he was the chief strategist and legislative advisor to the Republicans on all legislation referred to the committee. Also, Mr. Strom was responsible for the organization and direction of Republican staff members on the Committee.

Mr. Strom also represented Senator Thurmond at weekly Republican leadership staff meetings in the Majority Leader's office to discuss implementation of the Republican agenda in the U.S. Senate.

In addition, as Senator Thurmond's Chief Counsel, Mr. Strom was responsible for other Judiciary Committee issues, including successful work on various intellectual property legislation, anti-crime bills, and judicial nominations.

Before moving to the private sector and prior to joining the firm, Mr. Strom served as Chief Counsel and Staff Director for the Subcommittee on Antitrust, Business Rights, and Competition, Committee on the Judiciary in the U.S. Senate; Senator Thurmond served as Chairman of the Subcommittee. The Subcommittee conducted oversight of the Antitrust Division at the U.S. Department of Justice and considered many anti-trust legislative initiatives.



**JAMES W. ROCK**  
Vice President

James W. Rock joined the firm in February 2002. He has over 30 years of Washington experience, including eight as the principal legislative aide to two key members of the House Ways and Means Committee. During his tenure on Capitol Hill, Mr. Rock gained a reputation as one of the most effective and respected personal staff members of this important congressional committee.

On Congressional staff, Mr. Rock participated in a comprehensive rewriting of the U.S. Tax Code through the development of a series of major tax bills. He also worked extensively on Medicare, Social Security, welfare reform and trade legislation. He was one of the primary architects of the Economic Recovery Tax Act of 1981, and was a major participant in the development of the Tax Reform Act of 1986. He also worked on the numerous budget proposals considered by the committee during this period affecting health, welfare and Social Security.

Mr. Rock is recognized as an expert on issues related to compounding pharmacy. He has represented both trade groups and individual compounding pharmacies for over 12 years, and has been involved in both legislative and regulatory efforts during that time period. His clients include pharmacies that provide necessary compounded medications to patients and providers throughout the U.S., including both human and animal drugs.

Mr. Rock has over 25 years of experience in the private sector representing clients on both legislative and regulatory matters. He brings considerable expertise in the area of taxation, including real estate, utility taxation, estate and gift taxation, employee benefits, accounting, international taxation, oil and gas, tax-exempt organizations, minimum tax, insurance, tax-exempt bonds, and small business. He has also provided legislative representation to his clients on other issues, including the regulation of medical devices by the Food and Drug Administration (FDA), Medicare, education, health, utility deregulation, appropriations, budget, commerce, energy, telecommunications, internet commerce and judiciary matters.

A native of Texas, Mr. Rock has a Masters Degree in Public Affairs from the LBJ School of Public Affairs in Austin, Texas, where he graduated first in his class. He resides in Northern Virginia, Utah and Texas.





# PARRY, ROMANI, DECONCINI & SYMMS

## Clients

### Historical List

Aardvark Landmine Clearance Inc.  
Abbott Laboratories  
Accenture  
Affiliated Capital Corporation  
AIDS Healthcare Foundation  
Akin, Gump, Hauer & Feld  
Alabama-Coushatta Tribe of Texas  
Algos Pharmaceutical Corporation  
American Animal Husbandry Coalition  
American Association of Pharmaceutical Distributors  
American Association for Health Freedom  
American Chiropractic Association  
American Ecology Corporation  
American Family Life Assurance Company of America  
American Home Products Corporation  
American Hospice  
American Media Inc.  
American Sky Broadcasting (Fox)  
American Society of Association Executives  
American Tort Reform Association  
Amgen USA Inc.  
Anagenesis Trees Corporation  
Andrx Corporation  
Anteon Corporation  
APIC Corporation  
Apollo, Inc.  
Archaio LLC  
Arizona Grain Research & Promotion Council  
Armstrong World Industries Inc.  
Association for the Advancement of Human Rights in Japan  
Association of Independent Television Stations Inc.  
Asphalt Systems Inc.  
Authentix  
Autism Society of America  
Aventis Pharmaceutical  
Ball Aerospace & Technology Corporation  
Bank of New York  
Bart & Associates Inc.  
Bell Helicopter Textron Inc.  
Bidzina Ivanishvili, Georgian Dream  
(via National Strategies LLC)  
Bloomberg LP  
Blue Sea Corporation  
BNG Enterprises  
Braidwood Management, Inc.  
Bristol-Myers Squibb Company  
Brown & Root USA Inc.  
Burns Development Company Inc.  
Carb-A-Drink (Fountain Fresh)  
Cardiac Pacemakers Inc.  
Care Enterprises Inc.  
Carter & Cates  
Castano PLC  
Centerline  
Cessna Aircraft Company  
Chiron Corporation  
City of Avondale, Arizona  
City of Globe, Arizona  
City of Nogales, Arizona  
City of Peoria, Arizona  
Clean Up  
Climaco, Climaco & Lefkowitz  
Coalition Against Database Piracy  
Coalition to Preserve DSHEA  
Coal Reachback Coalition  
College of Idaho  
Committee to Advance Compounding Pharmacy  
Compliant  
Composites Fabricators Association  
Congoleum Corporation  
Conservation Trust of Puerto Rico  
Consumer Healthcare Products Association  
Consumer Mortgage Coalition  
Cosmetic, Toiletry and Fragrance Association  
Covington & Burling  
D&F Industries  
Delmed Inc.  
Diamondback Drugs  
Dorsey & Whitney LLP  
E-Lottery  
Eagle-Ficher Industries Inc.  
Eaton Corporation (Telephonics CSD)  
Ed Venture  
Educational Options, Inc.  
Eggland's Best (formerly known as C.R. Eggs Inc.)  
Electro-Nucleonics  
Eli-Lilly & Company  
Embassy of the Commonwealth of the Bahamas  
Empire Resorts, Inc.  
Energy Enterprises Solutions LLC

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## **PRDS Historical Client List (continued)**

Environmental Recycling Hotline  
Euro Broadcasting  
Ferrero USA  
First Street Investment Limited Partnership  
Formosan Association for Public Relations  
Forschler Associates  
Fox Bennett & Turner  
Freedman, Boyd, Daniels, Hollander, Goldberg & Cline  
Friends of LA Courthouse  
Friends of the 9th Circuit  
GAF Corporation  
Genentech  
General Motors Corporation  
General Nutrition Center  
General Public Utilities Corporation  
Generic Pharmaceutical Industry Association  
Glaxo-Wellcome  
Grocery Manufacturers Association  
GTE Service Corporation  
Healthy Directions LLC  
Hemenway Associates  
Herbalife International of America  
Heron Burchette Ruckert & Rothwell  
Hoechst Marion Roussel  
Hoffmann-LaRoche Inc.  
Hospice Family Care Inc.  
IBA  
ICN Pharmaceuticals  
iCVn Inc.  
Imaginutrition  
Industrial Biotechnology Association, Inc.  
Intellectual Property Owners  
Inter-Cal Corporation  
InterHealth Nutritionals  
International Academy of Compounding Pharmacists  
International Association of Broadcast Monitors  
International Brotherhood of Teamsters  
International Dairy Food Association  
International Interactive Alliance  
Interneuron Pharmaceuticals  
INTV  
Iovate Health Sciences Inc.  
IPAC  
Ixtlan Corporation  
Johnson & Johnson  
Jones Day Reavis & Pogue  
Kirkland & Ellis - DC  
Kleinfeld Kaplan & Becker  
Koppers Industries  
Kwikmed  
Larex  
Los Arcos Redevelopment  
Lynch Trembicki Martelon & Boynton  
Lyondell Chemical Company  
Maintenance Technologies  
Maricopa Community Colleges District  
Mason Group  
McGillicuddy & Associates Inc.  
Medicis Pharmaceutical Corporation  
MenuDirect Corporation  
Metagenics  
Millennium Pharmaceutical  
Monsanto (Searle) Corporation  
Motion Picture Association of America  
Murdock Madeus Schwabe Group  
My-K Laboratories  
N-9 Group  
National Air Cargo  
National Association of Independent Insurers  
National Beer Wholesalers Association  
National Medical Device Coalition  
National Nutritional Food Association  
National Retail Federation  
National Soft Drink Association  
Natrol Inc.  
Network Services, Inc.  
New Mexico State University  
News Corp (ASYB)  
Newspaper Association of America  
Northwest Indiana Consultants LLC  
(on behalf of Miami Tribe of Oklahoma)  
Novartis Corporation  
NuSkin International  
NuSkin International (Pharmanex)  
Odwalla Inc.  
Omni Nutraceuticals Inc.  
OSI Pharmaceuticals Inc.  
Owens Corning  
Pandora Media Inc.  
Partygaming  
Pfizer Incorporated  
Pharmaceutical Research & Manufacturers of America  
Pharmacia & Upjohn Company  
Pharmanex  
Phoenix Firefighters  
Piper & Marbury  
Plasma Protein Therapeutics Association  
PMT Ambulance  
Policom Inc.  
Policy Development Group  
Pozen Inc.  
Project to Promote Competition & Innovation  
In The Digital Age  
Prudential Financial (Securities) Inc.  
Raytheon Company  
Recording Industry Association of America

**PRDS Historical Client List (continued)**

Research & Development Laboratories  
Research Corporation Technologies  
Rexall Sundown  
Robson, Steve (Utah-Nevade Land Exchange)  
Roche Pharmaceuticals  
Rock Creek Center LP (Psychiatric Hospital)  
Rodriguez General Contractors Company  
Royer Shacknai & Mahle  
SafeCard ID Inc. (Safeguard)  
Sanofi US Services Inc. (Sanofi-Aventis US Inc.)  
SBC Telecommunications Inc.  
Schering Plough  
Searle Company  
Secured Systems International Inc.  
Sepracor  
Dr. Mudhar Shawkat  
SICPA Securink Corporation  
Sidley & Austin  
Smith, Dawson & Andrews, Inc.  
Smithkline Beecham  
Sol Source Technologies  
Sony Corporation  
Spokane Tribe  
St. Regis Mohawk Constitutional Government  
Stanford Financial Group  
Star Scientific, Inc./Rock Creek Pharmaceuticals, Inc.  
Styrene Information & Research Center  
Sullivan & Cromwell  
Sun Lakes Development  
Sunovion (formerly known as Sepracor)  
Taxpayers Against Fraud  
TCOM LP

Texas Research and Technology Foundation  
TIME-DC Inc. (via Kirkland & Ellis - Chicago)  
Tracfone Wireless, Inc.  
Trident Systems Inc.  
Twin Laboratories  
U.S. Trademark Association  
U.S. West  
U.S. West Communications Inc. - Arizona  
Unilever USA Inc.  
United Food and Commercial Workers International  
Union/Hotel Employees & Restaurant Employees  
International Union  
United Supplement Freedom Association, Inc.  
University of Texas at El Paso (via The Miles Group)  
Utah Biomedical Industry Council  
Utah Natural Products Alliance  
UTV of San Francisco  
Verizon Government Relations  
Veterinary Pharmacies of America, Inc.  
Visible Genetics Inc.  
Watson Pharmaceuticals  
Wedgewood Village Pharmacy, Inc.  
Weider Nutritional Group  
Westinghouse DESCO  
West Publishing (via Opperman, Heins & Pacquin)  
Window Rock Enterprises, Inc.  
Winn-Knudsen  
Women's International Pharmacy, Inc.  
Won-Door Corporation  
World Chiropractic Alliance  
Xinergy Corporation  
Yavapai College

