



PARRY, ROMANI, DECONCINI & SYMMS
Legislative Consultants Since 1984



517 C Street, NE
Washington, DC 20002
(202) 547-4000 (Phone) ▪ (202) 543-5044 (Facsimile)
prds@prdands.com
www.prdands.com ▪ www.lobbycongress.com

PARRY, ROMANI, DECONCINI & SYMMS



What We Can Do For You

Every day the Federal government makes decisions that could have a dramatic impact on your business. There is only one way to insure that your interests are considered in the legislative process – become involved! Parry, Romani, DeConcini & Symms can help you become a significant player in Washington.

We are a full service government relations firm, duly registered and in compliance with the rules and regulations promulgated by the U.S. House of Representatives, the U.S. Senate (HLOGA – Honest Leadership and Open Government Act) and the Department of Justice (FARA – Foreign Agents Registration Act).

When a client retains Parry, Romani, DeConcini & Symms, they receive all of the resources, personal contacts, strategic thinking and manpower that the firm has to offer. Parry, Romani, DeConcini & Symms can help you

- Understand the complexities of the Federal government decision-making process;
- Monitor and identify legislation that may directly or indirectly affect your interests;
- Formulate realistic and achievable objectives and design an effective strategy to get your message across clearly and concisely to key government policymakers; and
- Achieve your legislative goals with personalized, hands-on representation.



ABOUT US

Parry, Romani, DeConcini & Symms was founded as Parry and Romani Associates, Inc. at the beginning of 1984 by Dr. Romano Romani and Thomas Parry, Esquire (deceased). The firm is the oldest independent lobbying firm in Washington. It was also the first overtly bipartisan firm, and has continued that tradition to the present. While most lobbying firms flourish or die depending on which party controls the Congress, PRDS has been relatively immune to those changes, functioning effectively regardless of politics.

Lobbying is strictly a word of mouth business; we typically do not advertise ourselves in magazines or newspapers or even online. You get new clients because you have been successful in representing your current clients. It is a testament to its effectiveness in lobbying the Congress and Administration that a small, boutique firm like PRDS has represented well over 250 different clients in its thirty-three year history and many of them for decades. From our very first clients, the Motion Picture Association of America and Sony, PRDS has attracted many of the most prestigious corporations active in Washington. Today, the list of active clients includes GNC, Verizon, AIDS Healthcare Foundation and, the Alabama-Coushatta Tribe of Texas.

PRDS' longevity is a direct result not only of its many legislative successes, but of its care adherence to the highest standards of professionalism and business ethics. No hint of scandal or impropriety has ever been associated with the firm or any of its lobbyists.

Together, our advocates have amassed decades of Congressional experience that allows us to provide the type of representation required to meet the needs of a diverse client base. We have been involved in every aspect of the legislative process, and constitute one of Washington's top teams of lobbyists and legislative consultants.

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Romano Romani, Ph.D.
President



Steve Symms, U.S. Senator (Ret.)
Partner



Thaddeus Strom
VP, Congressional Relations



James W. Rock
Vice President



CURRICULA VITAE

PRDS Professional Staff



ROMANO ROMANI, Ph.D.
President and COO

Dr. Romani is a former Professor of Political Science with a Ph.D. from the Johns Hopkins University who served for ten years as Legislative Director and Staff Director for both former Senators Vance Hartke, a Democrat from Indiana, and Dennis DeConcini, a Democrat from Arizona, who served as Chairman of the Intelligence Committee as well as Chairman of the Intellectual Property Subcommittee and as a member of the Appropriations Committee.

In 1984, Dr. Romani formed Parry and Romani Associates, Inc. with Thomas D. Parry (1947-2001), specializing in legislative and regulatory affairs. With over thirty years of service to the firm's diversified clientele, Dr. Romani has overseen numerous legislative efforts. While the firm has handled issues before a wide variety of Congressional Committees, it has been especially active with the Senate and House Judiciary and Appropriations Committees, the Senate Finance Committee, the Senate Health, Education, Labor and Pensions Committee, the Senate Environment & Public Works Committee, the Senate Commerce Committee, the House Energy & Commerce Committee, and the Food and Drug Administration.

Dr. Romani is married and has three children. He and his family reside in Rockville, Maryland.



The Hon. STEVE SYMMS
United States Senator (Retired)
Member, U.S. House (Retired)
Partner



The Honorable Steve Symms, former United States Senator from Idaho, was born in Nampa, Idaho on April 23, 1938. A graduate of Caldwell High School, Senator Symms earned a Bachelor of Science degree from the University of Idaho. After serving three years in the United States Marine Corps, he returned to Symms Fruit Ranch, Inc., his family business in Caldwell, Idaho.

A political unknown in 1972, he ran for and won a seat in the United States House of Representatives. In 1980 Congressman Symms won election to the Senate upsetting a long-term incumbent and was re-elected in 1986, defeating a 10-year sitting governor.

Before his January, 1993 retirement from the U.S. Senate, Senator Symms served on the Finance and Armed Services Committees, and was also a member of the Environment and Public Works Committee. He Chaired the Transportation Subcommittee and managed several highway bills.

During his years of public service, Senator Symms was selected to receive the U.S. Marine Corps "Iron Mike" award and the National Guard's "Minuteman of the Year" award, in addition to awards from such groups as the National Federation of Independent Business, the Freedom Foundations, the American Security Council, the Watchdog of the Treasury, Americans for Constitutional Action and the U.S. Chamber of Commerce.

Upon his retirement from public office, Senator Symms formed his own consulting firm. In 2001 he joined forces with Parry, Romani & DeConcini to form Parry, Romani, DeConcini & Symms.

Senator Symms is well-known and well-respected by members of both parties but has a special attachment to the Republicans, especially the Republican leadership in the House, Senate and White House. The Senator is close to President Trump's deputy Chief of Staff, Rick Dearborn and the head of his legislative department, Marc Short (who actually worked for the Senator when he was in office).

Senator Symms and his wife, Loretta (née Fuller), a former Deputy Sergeant of Arms of the U.S. Senate, reside in Northern Virginia.

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THADDEUS E. STROM, Esq.
Vice President, Congressional Relations



Thaddeus Strom joined Parry, Romani, DeConcini & Symms in February 2004 as Vice President for Congressional Relations after more than two decades of service on Capitol Hill. Mr. Strom brings extensive knowledge of the issues and legislative process, which he acquired under the guidance of Senator Strom Thurmond, President Pro Tempore of the U.S. Senate. He is an expert on Senate process and procedure and a long-time friend of many senior Republican committee chairmen.

Mr. Strom served as Chief of Staff to Senator Strom Thurmond from 1986 to 1988. As Chief of Staff, Mr. Strom was responsible for formulating and directing office policy for Senator Thurmond in all areas of his U.S. Senate office. Mr. Strom received a bachelor's degree in Political Science from Clemson University, and his Juris Doctor from the University of South Carolina School of Law. He and his family reside in the District of Columbia.

From 1988 to 1991, Mr. Strom served as General Counsel to Republicans on the Senate Judiciary Committee, providing substantive analysis and devising strategy on bills referred to the Committee.

From 1991 to 1993, while Senator Thurmond was Ranking Member and Senior Republican on the Senate Judiciary Committee, Mr. Strom served as the Chief Counsel and Staff Director to the Republican members. In this capacity, he was the chief strategist and legislative advisor to the Republicans on all legislation referred to the committee. Also, Mr. Strom was responsible for the organization and direction of Republican staff members on the Committee.

Mr. Strom also represented Senator Thurmond at weekly Republican leadership staff meetings in the Majority Leader's office to discuss implementation of the Republican agenda in the U.S. Senate.

In addition, as Senator Thurmond's Chief Counsel, Mr. Strom was responsible for other Judiciary Committee issues, including successful work on various intellectual property legislation, anti-crime bills, and judicial nominations.

Before moving to the private sector and prior to joining the firm, Mr. Strom served as Chief Counsel and Staff Director for the Subcommittee on Antitrust, Business Rights, and Competition, Committee on the Judiciary in the U.S. Senate; Senator Thurmond served as Chairman of the Subcommittee. The Subcommittee conducted oversight of the Antitrust Division at the U.S. Department of Justice and considered many anti-trust legislative initiatives.



JAMES W. ROCK
Vice President

James W. Rock joined the firm in February 2002. He has over 30 years of Washington experience, including eight as the principal legislative aide to two key members of the House Ways and Means Committee. During his tenure on Capitol Hill, Mr. Rock gained a reputation as one of the most effective and respected personal staff members of this important congressional committee.

On Congressional staff, Mr. Rock participated in a comprehensive rewriting of the U.S. Tax Code through the development of a series of major tax bills. He also worked extensively on Medicare, Social Security, welfare reform and trade legislation. He was one of the primary architects of the Economic Recovery Tax Act of 1981, and was a major participant in the development of the Tax Reform Act of 1986. He also worked on the numerous budget proposals considered by the committee during this period affecting health, welfare and Social Security.

Mr. Rock is recognized as an expert on issues related to compounding pharmacy. He has represented both trade groups and individual compounding pharmacies for over 12 years, and has been involved in both legislative and regulatory efforts during that time period. His clients include pharmacies that provide necessary compounded medications to patients and providers throughout the U.S., including both human and animal drugs.

Mr. Rock has over 25 years of experience in the private sector representing clients on both legislative and regulatory matters. He brings considerable expertise in the area of taxation, including real estate, utility taxation, estate and gift taxation, employee benefits, accounting, international taxation, oil and gas, tax-exempt organizations, minimum tax, insurance, tax-exempt bonds, and small business. He has also provided legislative representation to his clients on other issues, including the regulation of medical devices by the Food and Drug Administration (FDA), Medicare, education, health, utility deregulation, appropriations, budget, commerce, energy, telecommunications, internet commerce and judiciary matters.

A native of Texas, Mr. Rock has a Masters Degree in Public Affairs from the LBJ School of Public Affairs in Austin, Texas, where he graduated first in his class. He resides in Northern Virginia, Utah and Texas.



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Clients

Historical List

Aardvark Landmine Clearance Inc.
Abbott Laboratories
Accenture
Affiliated Capital Corporation
AIDS Healthcare Foundation
Akin, Gump, Hauer & Feld
Alabama-Coushatta Tribe of Texas
Algos Pharmaceutical Corporation
American Animal Husbandry Coalition
American Association of Pharmaceutical Distributors
American Association for Health Freedom
American Chiropractic Association
American Ecology Corporation
American Family Life Assurance Company of America
American Home Products Corporation
American Hospice
American Media Inc.
American Sky Broadcasting (Fox)
American Society of Association Executives
American Tort Reform Association
Amgen USA Inc.
Anagenesis Trees Corporation
Andrx Corporation
Anteon Corporation
APIC Corporation
Apollo, Inc.
Archaio LLC
Arizona Grain Research & Promotion Council
Armstrong World Industries Inc.
Association for the Advancement of Human Rights in Japan
Association of Independent Television Stations Inc.
Asphalt Systems Inc.
Authentix
Autism Society of America
Aventis Pharmaceutical
Ball Aerospace & Technology Corporation
Bank of New York
Bart & Associates Inc.
Bell Helicopter Textron Inc.
Bidzina Ivanishvili, Georgian Dream
(via National Strategies LLC)
Bloomberg LP
Blue Sea Corporation
BNG Enterprises
Braidwood Management, Inc.
Bristol-Myers Squibb Company
Brown & Root USA Inc.
Burns Development Company Inc.
Carb-A-Drink (Fountain Fresh)
Cardiac Pacemakers Inc.
Care Enterprises Inc.
Carter & Cates
Castano PLC
Centerline
Cessna Aircraft Company
Chiron Corporation
City of Avondale, Arizona
City of Globe, Arizona
City of Nogales, Arizona
City of Peoria, Arizona
Clean Up
Climaco, Climaco & Lefkowitz
Coalition Against Database Piracy
Coalition to Preserve DSHEA
Coal Reachback Coalition
College of Idaho
Committee to Advance Compounding Pharmacy
Compliant
Composites Fabricators Association
Congoleum Corporation
Conservation Trust of Puerto Rico
Consumer Healthcare Products Association
Consumer Mortgage Coalition
Cosmetic, Toiletry and Fragrance Association
Covington & Burling
D&F Industries
Delmed Inc.
Diamondback Drugs
Dorsey & Whitney LLP
E-Lottery
Eagle-Ficher Industries Inc.
Eaton Corporation (Telephonics CSD)
Ed Venture
Educational Options, Inc.
Eggland's Best (formerly known as C.R. Eggs Inc.)
Electro-Nucleonics
Eli-Lilly & Company
Embassy of the Commonwealth of the Bahamas
Empire Resorts, Inc.
Energy Enterprises Solutions LLC

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PRDS Historical Client List (continued)

Environmental Recycling Hotline
Euro Broadcasting
Ferrero USA
First Street Investment Limited Partnership
Formosan Association for Public Relations
Forschler Associates
Fox Bennett & Turner
Freedman, Boyd, Daniels, Hollander, Goldberg & Cline
Friends of LA Courthouse
Friends of the 9th Circuit
GAF Corporation
Genentech
General Motors Corporation
General Nutrition Center
General Public Utilities Corporation
Generic Pharmaceutical Industry Association
Glaxo-Wellcome
Grocery Manufacturers Association
GTE Service Corporation
Healthy Directions LLC
Hemenway Associates
Herbalife International of America
Heron Burchette Ruckert & Rothwell
Hoechst Marion Roussel
Hoffmann-LaRoche Inc.
Hospice Family Care Inc.
IBA
ICN Pharmaceuticals
iCVn Inc.
Imaginutrition
Industrial Biotechnology Association, Inc.
Intellectual Property Owners
Inter-Cal Corporation
InterHealth Nutritionals
International Academy of Compounding Pharmacists
International Association of Broadcast Monitors
International Brotherhood of Teamsters
International Dairy Food Association
International Interactive Alliance
Interneuron Pharmaceuticals
INTV
Iovate Health Sciences Inc.
IPAC
Ixtlan Corporation
Johnson & Johnson
Jones Day Reavis & Pogue
Kirkland & Ellis - DC
Kleinfeld Kaplan & Becker
Koppers Industries
Kwikmed
Larex
Los Arcos Redevelopment
Lynch Trembicki Martelon & Boynton
Lyondell Chemical Company
Maintenance Technologies
Maricopa Community Colleges District
Mason Group
McGillicuddy & Associates Inc.
Medicis Pharmaceutical Corporation
MenuDirect Corporation
Metagenics
Millennium Pharmaceutical
Monsanto (Searle) Corporation
Motion Picture Association of America
Murdock Madeus Schwabe Group
My-K Laboratories
N-9 Group
National Air Cargo
National Association of Independent Insurers
National Beer Wholesalers Association
National Medical Device Coalition
National Nutritional Food Association
National Retail Federation
National Soft Drink Association
Natrol Inc.
Network Services, Inc.
New Mexico State University
News Corp (ASYB)
Newspaper Association of America
Northwest Indiana Consultants LLC
(on behalf of Miami Tribe of Oklahoma)
Novartis Corporation
NuSkin International
NuSkin International (Pharmanex)
Odwalla Inc.
Omni Nutraceuticals Inc.
OSI Pharmaceuticals Inc.
Owens Corning
Pandora Media Inc.
Partygaming
Pfizer Incorporated
Pharmaceutical Research & Manufacturers of America
Pharmacia & Upjohn Company
Pharmanex
Phoenix Firefighters
Piper & Marbury
Plasma Protein Therapeutics Association
PMT Ambulance
Policom Inc.
Policy Development Group
Pozen Inc.
Project to Promote Competition & Innovation
In The Digital Age
Prudential Financial (Securities) Inc.
Raytheon Company
Recording Industry Association of America

PRDS Historical Client List (continued)

Research & Development Laboratories
Research Corporation Technologies
Rexall Sundown
Robson, Steve (Utah-Nevade Land Exchange)
Roche Pharmaceuticals
Rock Creek Center LP (Psychiatric Hospital)
Rodriguez General Contractors Company
Royer Shacknai & Mahle
SafeCard ID Inc. (Safeguard)
Sanofi US Services Inc. (Sanofi-Aventis US Inc.)
SBC Telecommunications Inc.
Schering Plough
Searle Company
Secured Systems International Inc.
Sepracor
Dr. Mudhar Shawkat
SICPA Securink Corporation
Sidley & Austin
Smith, Dawson & Andrews, Inc.
Smithkline Beecham
Sol Source Technologies
Sony Corporation
Spokane Tribe
St. Regis Mohawk Constitutional Government
Stanford Financial Group
Star Scientific, Inc./Rock Creek Pharmaceuticals, Inc.
Styrene Information & Research Center
Sullivan & Cromwell
Sun Lakes Development
Sunovion (formerly known as Sepracor)
Taxpayers Against Fraud
TCOM LP

Texas Research and Technology Foundation
TIME-DC Inc. (via Kirkland & Ellis - Chicago)
Tracfone Wireless, Inc.
Trident Systems Inc.
Twin Laboratories
U.S. Trademark Association
U.S. West
U.S. West Communications Inc. - Arizona
Unilever USA Inc.
United Food and Commercial Workers International
Union/Hotel Employees & Restaurant Employees
International Union
United Supplement Freedom Association, Inc.
University of Texas at El Paso (via The Miles Group)
Utah Biomedical Industry Council
Utah Natural Products Alliance
UTV of San Francisco
Verizon Government Relations
Veterinary Pharmacies of America, Inc.
Visible Genetics Inc.
Watson Pharmaceuticals
Wedgewood Village Pharmacy, Inc.
Weider Nutritional Group
Westinghouse DESCO
West Publishing (via Opperman, Heins & Pacquin)
Window Rock Enterprises, Inc.
Winn-Knudsen
Women's International Pharmacy, Inc.
Won-Door Corporation
World Chiropractic Alliance
Xinergy Corporation
Yavapai College

